THE CHALLENGE
Program Managers are constantly faced with the need to determine the fiscal resources required to support their programs. Any program or project with an inaccurate cost estimate eventually must face the consequences. While credible cost estimates provide for sound decision making, a poor cost estimate is a destabilizer. Nevertheless, many organizations lack the ability to develop credible cost estimates.

SOLUTION OVERVIEW
Cask follows a disciplined approach to cost estimating to ensure that every element of the cost estimating process is addressed completely. Cask’s approach to cost estimating incorporates the application of risk, broad participation of stakeholders, independently verified data, recognition of inflation, and the use of work breakdown structures to ensure no portions of the estimate are omitted.

The result is a credible estimate that inspires confidence around project and program funding decisions.

WHY CASK
Cask’s integrated, process-centered approach to cost estimating drives results and improves decision-making. Cask’s work is distinguished by integrating our cost estimating products into our Decision Analysis, Business Case Analysis, and Economic Analysis products to produce program analytics that support quality decision making and programmatic success.